

zandra

zandra grace aguilo

graphic designer
& illustrator

contact

900.500.2134
zandragrace.com
zandragracedesign@gmail.com
in/zandragrace
@zandranightshade

design skills

Motion Graphics, Social Media
Design, Experiential Design
Brand Identity, Promotional Design
Advertising, 3D, AR, Concept Art

tech skills

Adobe CC: Illustrator, Photoshop
InDesign, AfterEffects, Premiere
Pro, Adobe Aero, Adobe Audition
Dreamweaver; Spark AR
Procreate, Cinema 4D

extracurricular

Attendee & Participant | 2017–2021
Kean University/Wenzhou-Kean
Thinking Creatively Conference
Let's Charette Competition

Presenter | 2020
Kean University Research Days
The Science Behind ASMR
Nantucket Historical Association
Suffrage & The Ladies of Liberty Hall

skills and interests

Avid Traveler
Costume & Prop Making
Managing my Lil' Art Shop
Broadway & Theatre Geek
Bilingual (Tagalog and English)

education

BFA: Graphic Design | May 2021

Robert Busch School of Design
Michael Graves College, Kean University
Summa Cum Laude, 3.9 GPA

Kean University, Michael Graves College
Robert Busch School of Design
Wenzhou, China, Spring 2020

design experience

Graphic Designer & Social Media Content Creator

Goodnight Group | New York, NY

Feb 2022–Sep 2023

Managed The Flatiron Room and The Morning Dram's social media by filming, photographing, and editing content. Created print materials such as menu design and assisted in designing the Goodnight Group and The Flatiron Room website.

Graphic Design Mentee

Meta | The One Club's Mentor & Creative 6-Week Program

May 2021–July 2021

Developed advertising campaigns for the Facebook App with team, cannot disclose detailed information

3D Designer

Kean Research Recruits Program | Union, NJ

January 2021–July 2021

Designing textures and building models of the Nantucket Harbor for the Nantucket Historical Association

Graphic Design Intern

Michael Graves College Studio Practicum | Union, NJ

September 2019–December 2020

Designed projects with team for the Somerset Children's Museum, Liberty Hall, Nantucket Historical Association, and Integrity House. Deliverables include developing a new brand identity, improving public presence, and other print and digital touchpoints

Graphic Designer

Wenzhou-Kean University International Affairs | Wenzhou, China

January 2019–June 2019

Designed informational handouts, infographics, event fliers

Lead Graphic Designer

Kean University Office of Student Government | Union, NJ

April 2018–December 2018

Designed event fliers, signage, logos, and Kean merchandise